

**To:** Interested Parties

**From:** Global Strategy Group

**Date:** February 2026

**Re:** New poll reveals strong cross-party support for clean water protections, industrial agriculture regulations

## Research Summary and Key Findings

A new survey of registered voters in Iowa reveals a strong majority concerned about rising cancer rates and clean water and strong support for new regulations on industrial agricultural pollution. These data also uncover a clear benefit for elected officials to make protecting clean water, including by cutting industrial agricultural pollution, a priority.

**Iowa voters feel deeply concerned about rising cancer rates and clean water.** More Iowans say rising cancer rates (72% very serious problem) are a very serious problem than even the cost of living (61%). A majority of voters (58%) also say water quality and water pollution is a very serious problem facing Iowa.

**Supporting clean water, including cuts to industrial agricultural pollution, presents an electoral boon for candidates.** 82% of Iowa voters would be more likely to vote for an elected official who makes it a top priority to protect clean water in Iowa, including cutting pollution from industrial agriculture. This support extends across partisan lines: 72% of Republicans, 86% of independents, and 92% of Democrats all say they would be more likely to vote for such a candidate. Electoral benefits spread across Iowa's most competitive congressional districts: in both Iowa's 1<sup>st</sup> and 3<sup>rd</sup> Congressional Districts, 85% of voters say they would be more likely to vote for a candidate who makes it a top priority to protect clean water.

**Voters overwhelming want to put new regulations on industrial agriculture.** 79% of Iowa voters support introducing mandatory requirements for industrial agriculture to reduce pollution – including 51% who strongly support such requirements. Support for new regulations extends across party lines with Democrats (93% support / 3% oppose), independents (75% / 7%), and Republicans (69% / 15%) all supporting new regulations, and to CD-1 (86% / 6%) and CD-3 (83% / 7%). A large majority of Iowa voters also support restoring funding for the statewide Iowa Water Quality Information System, which monitors and publishes water pollution information (79% support / 7% oppose). When forced to choose, voters also say “reducing pollution from industrial agriculture to protect clean water” (70%) is more important than “limiting regulations on industrial agriculture to protect Iowa's agriculture economy” (28%). This is also true in CD-1 (78% / 22%) and CD-3 (75% / 22%).

## Methodology

*Global Strategy Group conducted a survey of 600 Iowa registered voters between January 28<sup>th</sup> and February 1<sup>st</sup>, 2026. The survey has a margin of error of +/-4.0%. Of the 600 interviews, 400 were conducted via telephone and 200 via text invitation to an online survey. Care has been taken to ensure the geographic, political, and demographic divisions of the population of registered voters are properly represented.*